

Addendum No. 1

Purpose: Amend 1.5 Schedule of Events

RFP Solicitation No. 3000002999

Management of Sponsorship and Advertisement Program

For LADOTD Assets

1.5 Schedule of Events

<u>Event</u>	<u>Date</u>
Advertise RFP and mail public announcements	September 26, 2014
Deadline for receipt of Written inquiries	October 3, 2014 3:00 P.M. CST
Issue responses to Written inquiries	October 10, 2014 - October 21, 2014
Deadline for receipt of Proposals	October 27, 2014 - 3:00 P.M. CST - December 22, 2014 3:00 P.M. CST
Announce Award of Contractor Selection	December 1, 2014 - February 2, 2015 (on or about)
Contract Execution	January 5, 2015 - March 6, 2015 (on or about)

NOTE: The State of Louisiana reserves the right to change this schedule of RFP events, as it deems necessary.